

FULL SPEED AHEAD INTO OUR SECOND YEAR



It's always a big challenge to explore new territory, especially if doing so in a way no-one has ever tried before. Yet that's what we decided to do around a year ago when – after long and careful planning, months of internal discussions, many conversations with manufacturers and HiFi fans around the world, and a good dose of suspense and excitement – we launched our international online version of STEREO Magazine.

Not only were we 'going digital', but we were doing so in English, making us the first German magazine to dare to take the first step in competing with the top sites and titles from England, the USA, and even Asia.

A year on, we're delighted we embarked on this venture: our baby is growing and thriving, the number of friends showing their approval for this venture has steadily increased, and our following on Facebook is growing at an encouraging rate.

Clearly, you like our strategy of offering a free magazine on the world market, not just betting on a string of tests to win over readers but also bringing much of the DNA of the printed German STEREO to a global readership. Buoyed by this vote of approval, we plan to expand and extend our blend of tests, magazine reports, manufacturer portraits, workshops and more – and all in a form understandable for hi-fi beginners while also appealing to true enthusiasts, thus paving the way for this incredible hobby.

Come with us on our further journey, giving us your critical feedback, and we'll look forward to great times together. What's more, we'd love to expand our community of fellow travelers, so why not introduce STEREO magazine to friends who share your passion – and ours – for music and hi-fi?

We look forward to our future voyages, discovering new equipment and greater musical experiences – after all, who doesn't love music?

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