

# The Foundation Comes First



## Advancing the Science and Efficacy of Power Conditioning

There are many approaches to reducing the noise associated with AC power—conditioner-filters, regenerators, isolation transformers, battery inverters, and more—and all can yield meaningful results. However, some of these techniques also cause ringing, current compression, and non-linear (obnoxious) distortions. **Some cures are worse than the disease**—some are not as good as plugging straight into the wall.

Niagara Low-Z Power Noise-Dissipation Systems address the many variables and forms of interference that compromise **the very foundation upon which an entire audio/video system is built**. When power is optimized, when a system's foundation is a Rock of Gibraltar, the system is able to deliver maximum articulation and emotional stimulation.

Niagara designer Garth Powell has devoted 20 years of intense research to furthering the science of AC power. His exceptional ability to apply an insatiable thirst for knowledge, a musician's deeply personal passion for music, obvious brilliance, and many hard-won insights is clearly evident in the products he creates.

AudioQuest invites you to experience the proof that Garth has successfully advanced the art, the science, and the efficacy of power conditioning. We believe that by adding a Niagara 7000 or Niagara 1000 to your system, you'll experience **clarity**, dimensionality, frequency extension, **dynamic contrast**, and **grip** that your system was just waiting to reveal.

Sincerely, Bill Low

"The Niagara 7000 better resolved fine detail and threw a deeper, more expansive soundstage.... Transients of the struck notes sounded faster, less thick, more naturally expressed through the Niagara, as did the length of the notes' decays."

—Michael Fremer, *Stereophile*, February 2016



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